

The Office edition

(please print and post in your office)



Since the launch of the CLEAR OCEAN PACT in November 2018 the response has been phenomenal, giving us even more motivation to drive our mission to all corners of the yachting globe.

As a nonprofit initiative focused to reduce the dependency of single-use plastic in yachting, our PACT is being adopted by superyachts throughout the industry at a rate of 3 a week and growing!

So now we'd like to share with you how the CLEAR OCEAN PACT can make a difference ashore through our 5P plan aimed to ignite, engage and empower all those working in a yachting business to help Lead the Change against single-use plastic consumption.

1. PICTURE. Raise awareness within your organisation to the plastic crisis so you can start to picture your company as part of the solution.
2. PLOT. Encourage your people to plot their current single-use plastic usage to identify what could be changed.
3. PLEDGE. Agree internally what can be changed within your organisation and publicly pledge your commitments to specific single-use plastic reduction targets.
4. PLAN. Form a plan to encourage all those in your organisation how to make a change, then implement the plan.
5. PROMOTE. Inspire others by sharing your best practises and targets reached regularly and openly to help others learn from your successes and challenges.

For ideas on viable alternatives to single-use plastic please visit www.clearoceanpact.org or #clearoceanpact for latest news and to see the successes from the yachts already part of the PACT.

To support the CLEAR OCEAN PACT further we welcome feedback on new innovative ideas that you may have to reduce the dependency of single-use plastic in yachting. The more we share this information the greater effect we can have, so please get in touch by email at info@clearoceanpact.org to let us know what you think.

